

CONSULTANT PROFILE

Barbara Friesenbichler works as a systemic business consultant, lecturer and executive coach in the field of executive, strategy, and organisational development.

As a result of her own extensive business, consultation and management experience, she knows and understands the business conditions and requirements at the economic and human resource levels. She therefore accompanies companies with a practical business understanding. Barbara worked as well as a lecturer in the academic sector.



CONSULTING FOCUSES

- Executive, management and team development
- Resilience & health as management quality
- Strategy development in the context of management and business
- Supervision of change and innovation processes
- Moderation of strategy and business workshops, conferences
- Organisational development: Values, principles and business culture
- Personal coaching: self-concept, adequate presence, communication
- Strategic sparring for middle and top management

PROJECT EXAMPLES & SECTORS

- Management training project incl. role definition and socio-communicative competence profile; Telecommunication technology
- Quality management project, Health sector
- Business coaching, burnout prevention; Trade international
- Team development – Change process; Bank international
- Leadership coaching incl. potential analyses; Logistics
- Supervision of department takeover during change process; IT
- Communication, conflict management; Safety engineering
- Personal coaching: role-adequate presence as a manager; Finance
- Strategy presentation; Media
- Strategy development, CM level, International pharmaceutical sector
- Management Development Programme; Technology international
- Strategy work in the change process, Top management, Media Group

EDUCATION & PROFESSIONAL EXPERIENCE

- 4 years of vocal studies; Academy of Music and Dramatic Arts, Graz
- Economic training with an international focus; Institute for Trade and Marketing, Karl-Franzens-University of Graz
- Bank-internal trainer and management training
- Coaching training and certification (Trigon Entwicklungsberatung)
- Systemic business training (SySt, Munich)
- 13 years as consultant (risk management, foreign trade) for corporate clients and management in the international business sector/ Bank
- 16 years as trainer experience with various target groups
- Lecturer on a revolving basis since 1996 in the academic and HE sector
- 10 years as business and executive coach and HR consultant, also in the context of international companies

TEACHING EXPERIENCE (HE)

- Diversity Management (in strategic corporate context)
- Strategic HR Management

WORKING LANGUAGES

- German, English